

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, Super 8 Motel, Inc. opened its first motel on October 1, 1974, in Aberdeen, South Dakota, with a room rate of \$8.88; and,

Whereas, Clean and friendly service has been provided to guests since 1974; and,

Whereas, Nearly 2100 Super 8 motels in 49 states and eight Canadian provinces, hope to "See you along the way." SM; and,

Whereas, *Entrepreneur Magazine's Franchise 500* ranked Super 8 Motels as #1 hotel/motel franchise- #8 overall; and,

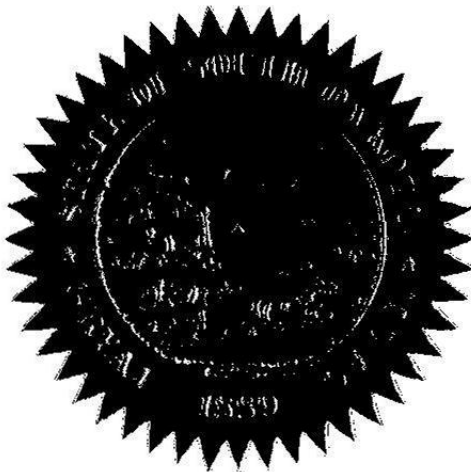
Whereas, South Dakota is grateful for businesses, such as Super 8 Motels, Inc., that exemplify the integrity of the Midwest, impact the nation and consistently grow and adapt to a rapidly changing economic landscape; and,

Whereas, Super 8 Motels, Inc. will observe its 30th Anniversary with all good wishes and celebration such a milestone warrants as founders, franchisees, employees and friends gather for a reception on October 27, 2004, and it is fitting and proper for the Governor to make note of this milestone:

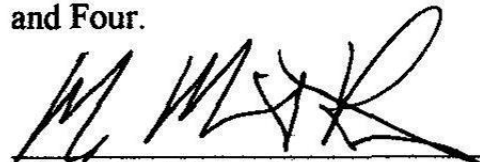
Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim October 27, 2004, as

SUPER 8 MOTELS DAY


in South Dakota, and I join all associates in wishing Super 8 Motels, Inc. continued success.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this First Day of July in the Year of Our Lord, Two Thousand and Four.


M. Michael Rounds, Governor

Attest:


Chris Nelson, Secretary of State